

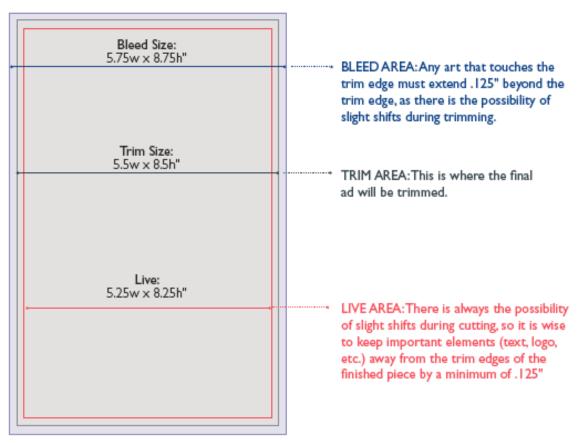
SEMINAR PROGRAM AD SPECS

2018

- There are 3 ad sizes full page, half page and quarter page.
- Please include crop marks for the trim size, include bleed and respect the live area.
- Submit ads as hi-resolution pdfs or jpgs

All ads should be submitted to the NARA office no later than July 25, 2018 5pm central time zone.

FULL PAGE AD



400 South 4th Street, Ste. 754E | Minneapolis, MN 55415 | (612) 213-2300

CONSUMER PROTECTION THROUGH PREVENTION



QUARTER PAGE AD

HALF PAGE AD

| | _ | | |
|--|---|---------------------|--|
| Ad could be placed at top or bottom of page. Please be sure to add bleed to all sides. | | left- or right-hand | d at top or bottom, side of page. Please bleed to all sides. |
| | | | |
| Bleed Size: 5.75w × 4.5h* | | | Bleed Size: 3w x 4.5h" |
| Trim Size: 5.5w x 4.25h" | | | Trim Size: 2.75w x 4.25h" |
| Live: 5.25w × 4h" | | | Live: 2.5w x 4h |

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